How to enter

To enter, either:

· Post a video on Instagram or TikTok, tag @OldSpiceUK and @PowerleagueHighlights and include the hashtag #SmellLikeYouNailedIt; or

· Send the video by direct message to Powerleague Highlights on Instagram or TikTok

The promotion will take place between 21/09/2026 at 1800 and 20/12/2026 at 2359. One winning submission will be selected each week during the 13-week promotion period, winners announced every Monday, starting Monday 28/09/2026.

Terms and conditions

1. This promotion is open to residents of the UK, aged 18 years and over, excluding employees of Procter & Gamble UK and its affiliates or agents, the families of such employees and any other person connected with this promotion. Entrants must be a registered member of a participating Powerleague league at the time of entry.

2. No purchase required.

3. Multiple entries will be accepted over the course of the promotion, but the videos submitted for each week of the promotion must be different. Only one prize bundle will be awarded per Instagram or TikTok Handle. The promotion will take place between 21/09/2026 at 1800 and 20/12/2026 at 2359. To enter, post a video on Instagram or TikTok, tag @OldSpiceUK and @PowerleagueHighlights and include the hashtag #SmellLikeYouNailedIt, or send the video by direct message to Powerleague Highlights on Instagram or TikTok for your chance to win one of thirteen (13) prizes of a £150 Kit Locker voucher. In addition, the first 2,000 eligible entrants to submit a valid entry meeting the promotion criteria will each receive one Old Spice gift set, while stocks last. Only one gift set may be claimed per entrant. Gift sets must be collected from the participating Powerleague club at which the entrant is registered to play. Once 2,000 gift sets have been allocated, no further gift sets will be available. Submissions must meet the criteria listed in point 4 below and be received before 2359 on Sundays to be entered into the Prize Draw for that week.

o An Instagram/TikTok account will be required and confirmation of your Instagram/TikTok handle.

o The individual entering must feature in the video submitted.

o A product shot can be included in the video, but this is not mandatory.

o Please see full Rules of entry/submission below for further detail.

o The winner consents to being shared on the @OldSpiceUK Instagram/TikTok Feed or story.

o Written permission must be obtained from the Parent or Guardian, to use images of their child/children.

4. The Promoter will not be liable for applications not received, incomplete, delayed or damaged.

5. All submissions will be judged by an unbiased judging panel comprising of representatives from Powerleague; the decision of the judges is final and no correspondence will be entered into. The

judging panel will select thirteen (13) winners, one winner per week, based on the criteria set out in point 3 above.

6. The prize is as stated and cannot be transferred, sold or exchanged. There is no cash alternative.

7. The Winner will be notified by direct message on Instagram/TikTok from PowerLeagueHighlights or via email from PowerLeague. To claim the prize the winners must respond to this direct message or email. In the event the claim for a prize is not received by the Promoter within 14 days of notification, the Promoter reserves the right to select an alternative winner.

8. Prizes will be delivered within 28 working days of prize claim being received.

9. A list of the major prize winner(s) will be available after 21/12/2026 upon request to competitionwinner@shared.pg.com.

10. The Promoter reserves the right to substitute a prize of equal or greater value in the event of unavailability due to circumstances beyond the Promoter's control.

11. By entering this Free Prize Draw, entrants agree to be bound by the rules and by any other requirements set out in the promotional material.

12. Your personal details will only be used for the purposes of administering this promotion and for no other purposes. For more information on our privacy policy, please visit: http://www.pg.com/privacy/english/privacy_notice.shtml Powerleague will administer winner contact and fulfilment using details already held in accordance with its Privacy Policy

13. By entering the Competition, the winner consents to any publicity generated as a result of the competition and use on websites, magazines or mobile services at any time without further consent or payment.

14. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or TikTok. Data collected for this contest will not be disclosed to Instagram/TikTok. Content submitted to Powerleague as part of this promotion may be shared with Procter & Gamble for the purposes of administering and promoting the campaign

RULES OF ENTRY/SUBMISSION:

This Promotion is for your personal entertainment and we hope you will enjoy it while abiding by the following rules. By entering the Promotion, you agree to be bound by these Terms & Conditions. Procter & Gamble reserve the right to modify the content of these Terms & Conditions with retrospective effect at any time without prior notice for the sole purpose of ensuring the good execution of the Promotion, with no detrimental effect on the participants.

You represent that:

· All content that you submit is original and accurate.

· You are not an employee of Procter & Gamble nor do you work for or are contracted by an affiliate or agency of P&G hired by P&G to promote and/or sell P&G Products.

· Your submission, or any portion of it, has not been included in nor is planned for use in any other advertising or promotional materials, for P&G or any third party.

· Your submission will be made without any prior payment or promise of payment having been made to you or the expectation to you of any payment, benefit or advantage in return for your proposed submission, except for the possibility of having your submission used for P&G promotional purposes as explained below.

· The statements you make or opinions you convey reflect your true and honest opinion of and experience with the P&G products mentioned in your submission.

· If your submissions contain any images of persons who are minor of age, you represent that you are the legal guardian of the minor depicted and agree to the minor being featured in the submissions.

You should not upload:

· Any content belonging to anybody else, such as material which contains trademarks and/or copyright protected material, any material broadcast on TV or Radio, or any other material that does not belong to you.

· Any sensitive information about someone’s mental or physical health, political or religious beliefs.

· Anything that is derogatory or defamatory to any person or members of a particular race, nationality, sex, sexual orientation or religion or incite hatred of particular groups.

· Anything that is illegal, abusive, offensive, obscene, bullying or name calling of other people.

· Anything that in any way exposes information of a private nature, including but not limited to person identifiable information such as websites, addresses, email addresses, contact information, etc., is spam, is sexually explicit, depicts violence, sadism or cruelty.

· Anything that condones illegal drug usage.

· Anything that portrays any corporation or brand negatively.

· Anything which promotes your own products or services or any third party's products or services.

· Any information known by you to be false, inaccurate or misleading.

· Any programming or materials containing any Trojan horses, computer viruses, worms, harmful codes, or other potentially damaging computer programmes or files.

If the Promotion requires a photo or any audio visual content such as video of you being uploaded, it must be a photo or audio visual content of you and nobody else, famous or otherwise. Such video should not contain any music.

You retain all of your ownership rights in your uploaded content and by entering the Promotion and uploading your content there is no assignment of any intellectual property rights in your material to Procter & Gamble. However, by submitting your content, you hereby grant to Procter & Gamble a worldwide, non-exclusive, royalty-free, transferrable licence to use, reproduce, distribute and display the content, in whole or in part, on the ("Old Spice") Social Media and Web pages

You understand that your entry may be accessible by all viewers of the ("Old Spice") Social Media and Web pages onto which it is uploaded and that it is not subject to any obligation of confidence on part of P&G or its third party service providers and agents. This licence granted by you terminates 12 months after the end of the Promotion.

You understand and agree that P&G has the right, but not the obligation, to monitor, review, remove or refuse your submission or any portion thereof, and you acknowledge that you are entirely responsible for the contents of any submissions.

DISCLAIMER:

· You agree that entry into this Promotion shall be at your sole risk. To the fullest extent permitted by law, this ("Old Spice") Promotion page is made available to you "as is" and

Procter & Gamble, its officers, directors, employees, and agents make no warranties or representations about the accuracy or completeness of the content on the ("Old Spice") Social Media and Web pages or the content of any sites linked to this site and assumes no liability or responsibility for any damages, injuries, technical issues of any kind.

INDEMNITY:

· By entering the Promotion, you agree to defend, indemnify and hold harmless Procter & Gamble, its directors, employees and agents, from and against any and all claims, damages, losses, liabilities, costs or expenses, including but not limited to legal fees, arising from: (i) your use of and access to the ("Old Spice") Social Media and Web pages; (ii) your breach of any of these terms; (iii) your breach of any third party rights, including without limitation any copyright, intellectual property, or privacy right; (iv) your breach of any laws and regulation in creating, posting and/or subsequently amending your submissions; or (v) any claim that any one of your

submissions caused damage to a third party. This indemnity shall survive the duration of the Promotion.

JURISDICTION:

· For UK residents this Promotion is governed by the laws of England and subject to the exclusive jurisdiction of the Courts of England over any matter arising under or in connection with the Promotion.

NOTIFY & TAKE-DOWN PROCEDURE:

If you are a third party and you believe that any content hosted on the ("Old Spice") Social Media and Web pages infringes your copyright or other intellectual property rights, please notify Procter & Gamble as soon as possible at the address below. Procter & Gamble disclaims any liability whatsoever for an infringement, and will not be responsible for any claims, costs, damages or actions in respect of any alleged or actual infringement. Rights holders should contact the users who uploaded the content directly if they wish to discuss any claims.

ACCEPTANCE OF T&Cs:

By clicking agree, you agree to the items set out below.

I am aware that by accepting these Terms and Conditions....

· I have read, understood these Terms & Conditions.

· I confirm that I am at least 18 year old and that I understand that my submission will become public.

· I also confirm that I own the rights to the content I upload and that I am not using any content which infringes anybody else's rights or that uses or depicts anybody else's name, picture, video or brand name.

· I allow ("Old Spice") and our partners and agencies to re-use the content I submit, in accordance with the Terms and Conditions herewith, without further compensation